

# Scoreswire<sup>SM</sup>

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March 12, 2009

Dear Coach:

Since 1974, Scoreswire has recorded and delivered Section V Football and Boys' Basketball results to Section V and Scoreswire media partners.

Now for the first time, Scoreswire and Section V Girls' Lacrosse are partnering to make scores instantly available in three ways: via free mobile phone text message alert, on the Sec. V Girls' Lacrosse website, and on the Scoreswire mobile/internet website. The result: At the end of the day, all scores from all Sec. V Girls' Lacrosse leagues should be available to you, enabling your committee to more easily track games and compile sectional seeding points.

***First, make sure you send us your 10-digit cell-phone number and cell-phone provider, and tell your players and parents too! We'll get everyone on our text messaging list right away so everyone will always know the results of the games! Go to scoreswire.com to sign up for Free Text Messaging.***

Most important, though, we need your help to make the system work. Please call Scoreswire after each game. The number to call is:

**223-6636 [from within the Rochester area]**

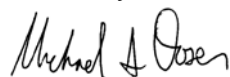
**or**

**1-888-294-4820 [from outside the Rochester area]**

If for some reason you're unable to connect with us after your game, we'll try to reach you at school, home or on your cell phone. We've been doing this for more than 30 years and we know there is high demand for your results, so we do whatever it takes to get them.

When you call, you'll get a voice mail system. Don't panic, ***just give us three things: the sport...the final score...and a player of the game.*** If you have questions, give me a call at the phone numbers posted above. Here's hoping we all have a great season!

Sincerely,



Mike Doser

P.S. – Enclosed is my Scoreswire business card with the phone number right on it. Tape it somewhere as a reminder to call after games. Thanks for your cooperation.